



CONSEIL



NEUTRALS OR PRINTED INSULATED BAGS

The insulated bag is not a harmless product, it allows above all to protect the health of your customers by maintaining the cold chain of fresh or frozen sensitive products.

TECHNICALS CHARACTERISTICS:

- **External:** Vacuum metallic polyester of 62 microns for an optimal reflection of calories and UV
- **Central soul :** polyethylene foam with closed cells and a thickness of 1 m/m
- **Internal liner :** White polyethylene food quality
- **Pin reported handles**

These bags are made to the outside of polyester vacuum metalized 62 micron which provides maximum **reflection of the calories and the radiation** due to its highly brilliant metallization, and the other polyethylene components from non-recycled pure granules avoid the risk of bacteriological contamination.

Printing in high definition flexography up to 8 colors « **line** » or « **quadrichromy** ». This technique allows us to print with a frame of 152 whether 60 lines per cm² with as much fineness in Offset on paper.

Utilization:

The time of protection of your products is approximately 2 hours. It may be extended by the addition of cooling packs.

These insulated bags are highly popular among consumers who use more and more to go to shop for fresh and frozen products.

Recyclability :

With our ISOBAG pouch, the **recyclability** is possible by incineration (the polyester & the polyethylen realising no toxic gases when they burn). It permits to reduce the energy consumption during the destruction of household waste. Plastics mixed with household waste increase the temperature of incineration and accelerating de destruction process, which generates **energy savings**.



Use insulated bags as a communication support!!

This is for you **an extraordinary communication support** that allows you to be on the point of sale where one hand is your product and also consumers.

It has an important life cycle (from 6 months to 1 year according to the use which is summit).

It is a bonus very appreciated by the consumers.

The added value of the bag depends on the quality of the printing which is realized. More the printing will be of quality and been looked after, more the bag will be appreciated and kept by the consumers. It is the reason which brought to us to develop the "**high-definition**" flexography printing for our bags.

Our bags have a very important life cycle and are, preserved and used many months by the consumers because of the high quality of the support and the printing.

Printing:

We are to our knowledge the only ones in Europe, to print in **high-definition flexography** until 8 colors "line" or " **quadrichromy** ". This technique allows us to print with a weft 152 that is 60 lines by cm ², with so much fineness as in Offset on paper. In general case, the printing on plastic is realized with wefts 100 or 120 that is 48 lines by cm ² at the most, what brings a pixellisation of wefts and gradations. **It allows us to suggest you realizing the picture of your choice without any limit.**

We use ink anilines, on alcohol basis, the covering power of which is low. Of this fact there is a transfer of the support on the color which makes it metallic. It can allow you to give effects to your picture. If you wish to respect a graphics standards, and to be in accordance with its colors pantone, we realize a pre-printing in covering white to avoid the plating of colors..

Elements must be supplied to us or under **file Illustrator or Free Hand vectorized or under High-definition JPEG file (300 Dpi minimum) or any file having the extension *.ai.**

The deadlines concerning **insulated bags with printing in high-definition flexography** are of:

- 8 weeks to the reception of the order & printing elements for a new creation.
- 4-5 weeks for a renewal

The minimal quantities for a printing from 1 to 4 colors lines are 5000 bags, and in four-color process up to 8 colors lines from 15 000 bags

« standards » bags:

We have a range of bags "standards". They are insulated bags with white brought back handles with teeth, neutral silver, possible customization by the addition of stickers. The deadlines are of week for the reception of the order

Sizes of bags with handles
25 x 35, carton box of 100 pieces
44 x 35 cm, carton box of 100 pieces
44 x 52, carton box of 100 pieces
52 x 52, carton box of 125 pieces